

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jim Wiexel

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Examiner: R. Laneau

Title: Systems And Methods For Fulfilling Orders Using Location-Based Abbreviated Dialing

POWER OF ATTORNEY AND REVOCATION OF POWER OF ATTORNEY BY ASSIGNEE

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

I hereby appoint practitioners at Customer No. 25537, which includes: Leonard Suchyta, Reg. No. 25707; Joseph Palmieri, Reg. No. 40,760; David J. O'Neill, Reg. No. 42,953; and Michael A. Wrenn, Reg. No. 42,237, as attorneys, and Frank A. McKiel, Jr., Reg. No. 43,792; and Eden U.I. Straight, Reg. No. 51,205, as patent agents, with full power of substitution and revocation, to prosecute this application, as well as any continuation and divisional applications claiming priority to this application, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please revoke all previous powers of attorney or authorizations of agent.

In accordance with 37 CFR 3.73, the Assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of Assignee's knowledge and belief, title, right and interest are solely in the name of the Assignee seeking to take this action.

The undersigned is authorized to sign on behalf of the Assignee of Record.

All correspondence shall continue to be addressed to Customer No. 25537.

Respectfully submitted,

Date: January 29, 2007

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